



CBE Corporate Site Analytics

September 2015 – November 2018

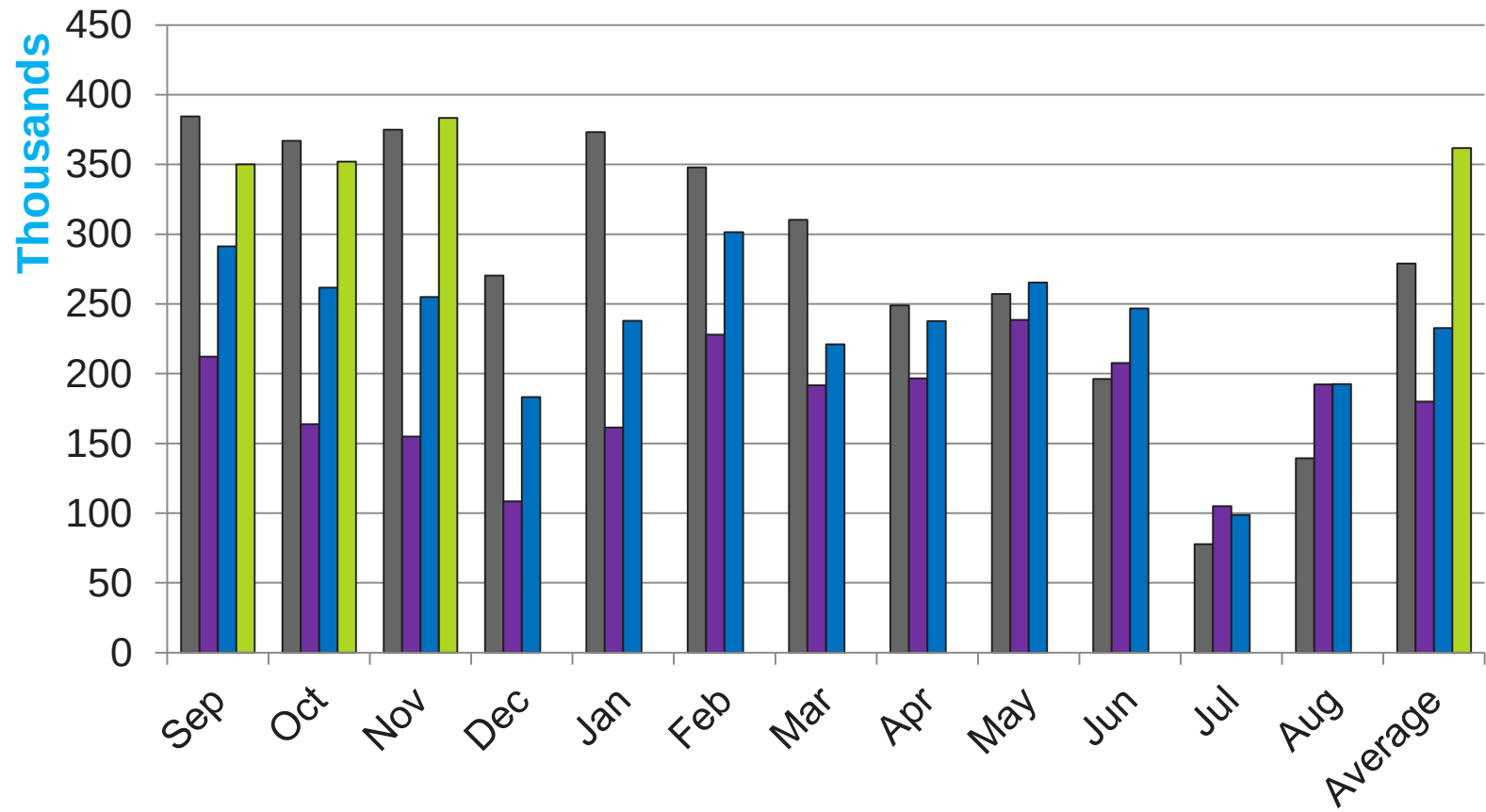
learning | **as unique** | as every student



**Calgary Board
of Education**

Site Visitors

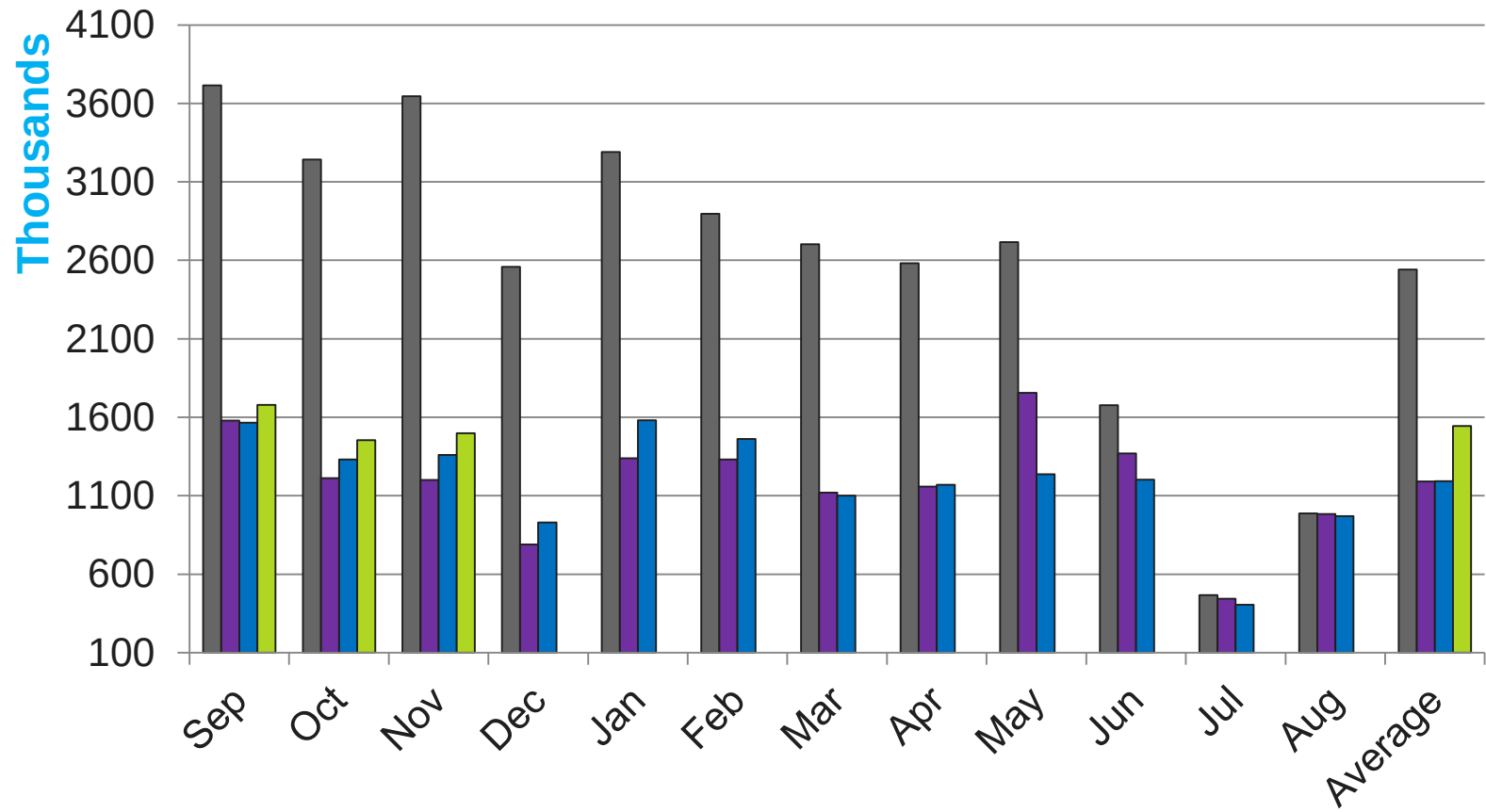
September 2015 to November 2018 (Angelfish)



Year ■ 2015/16 ■ 2016/17 ■ 2017/18 ■ 2018/19

Total Pageviews

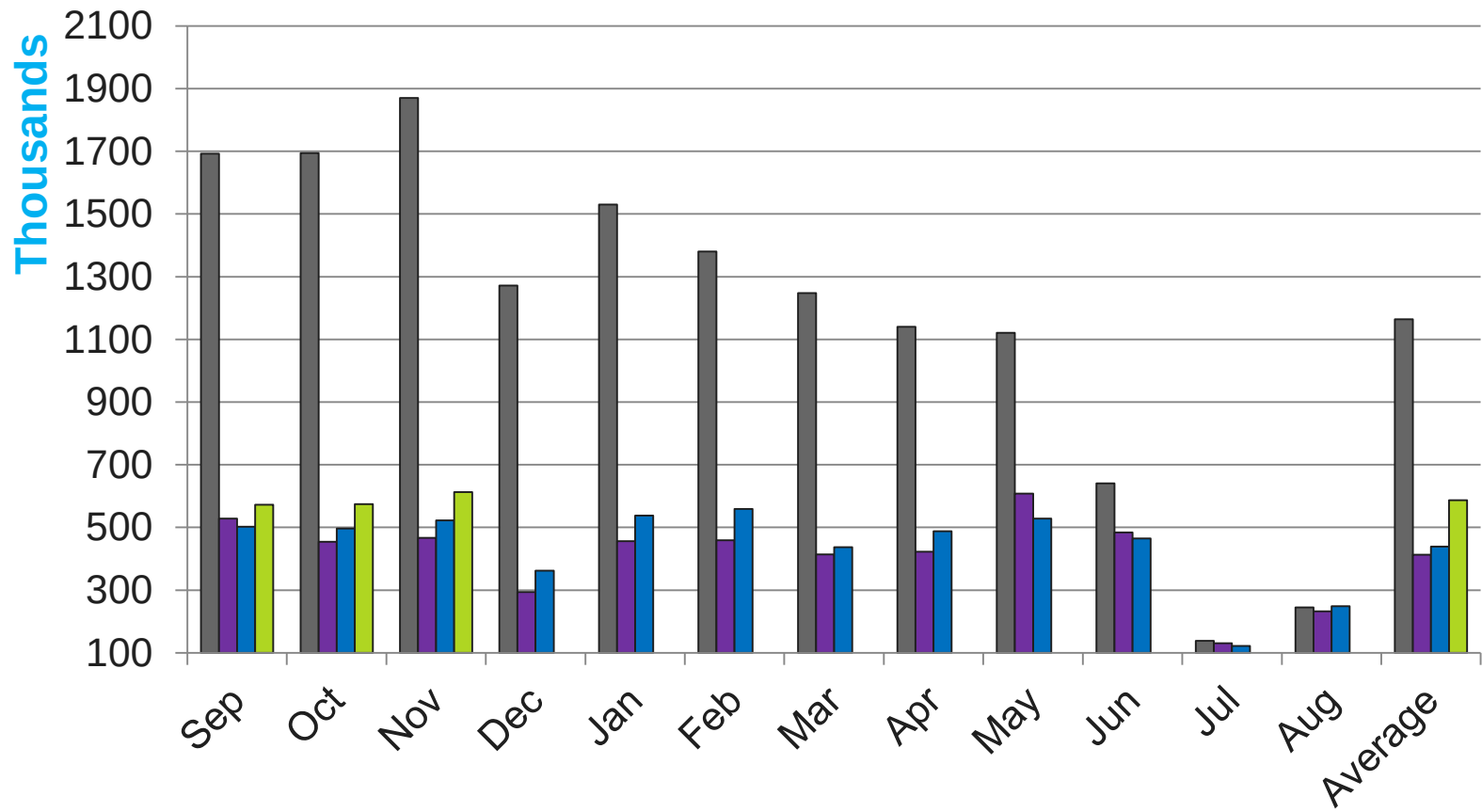
September 2015 to November 2018 (Angelfish)



Year ■ 2015/16 ■ 2016/17 ■ 2017/18 ■ 2018/19

Home Pageviews

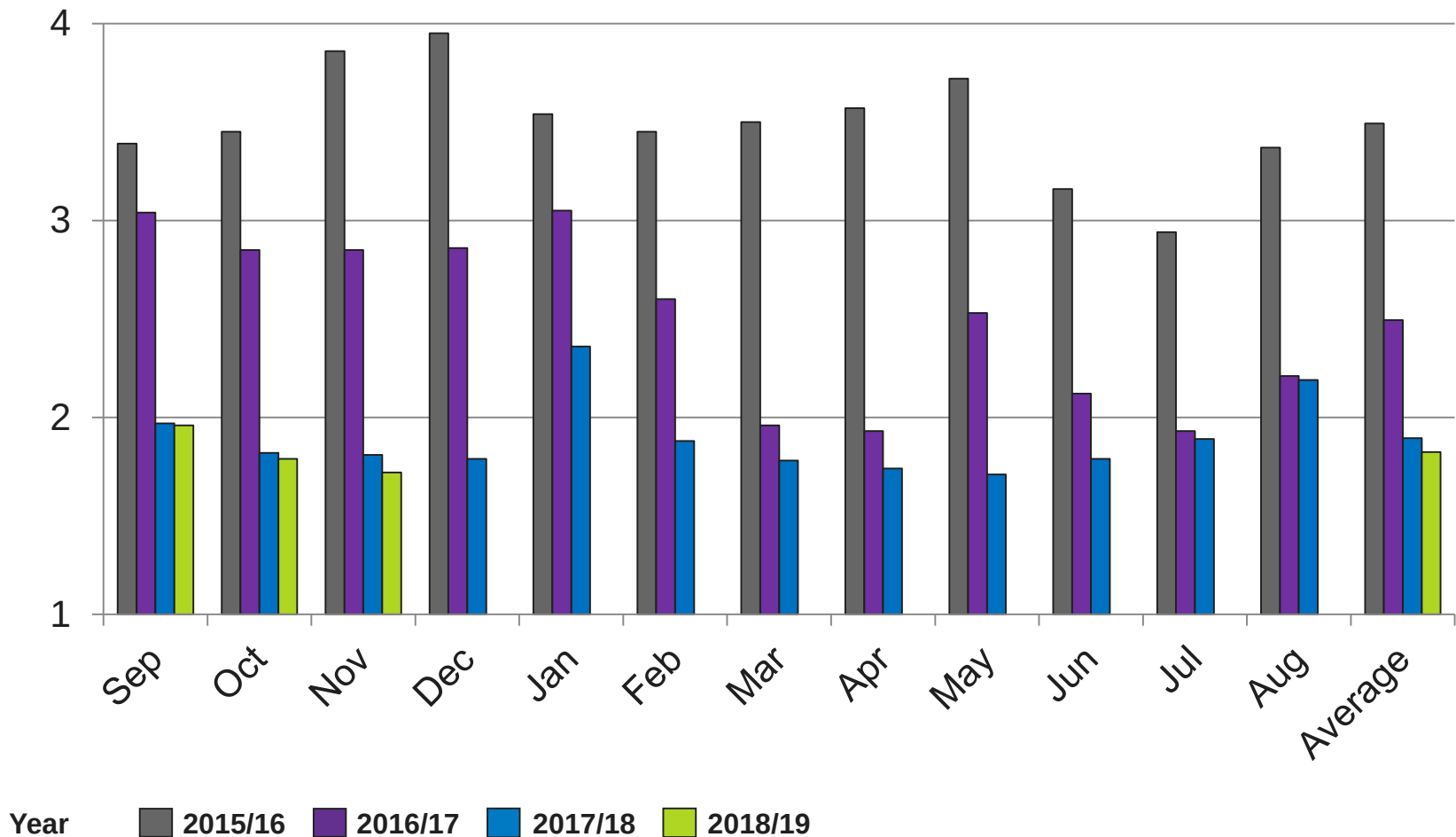
September 2015 to November 2018 (Angelfish)



Year ■ 2015/16 ■ 2016/17 ■ 2017/18 ■ 2018/19

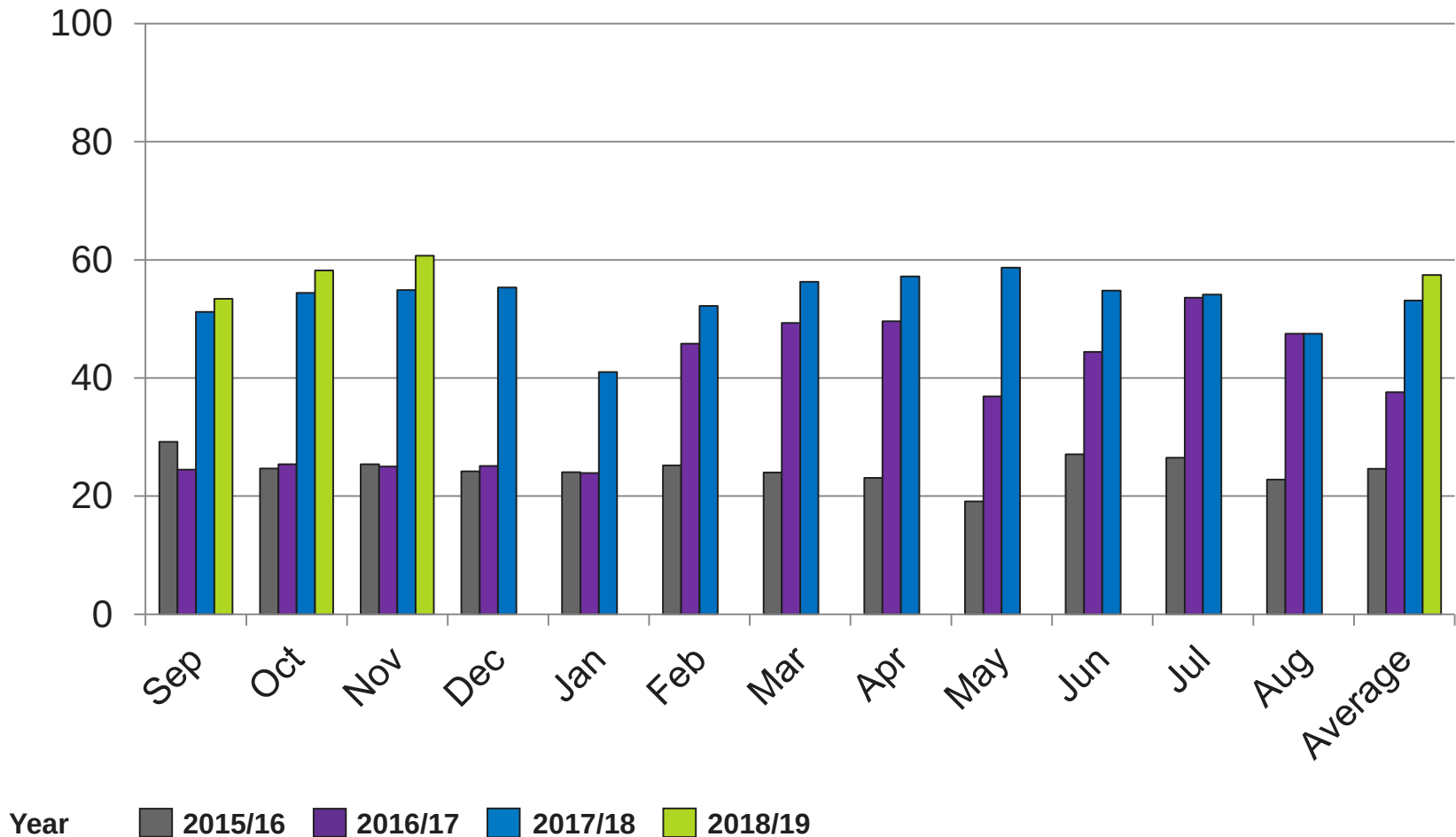
Average Pageviews/Visit

September 2015 to November 2018(Angelfish)



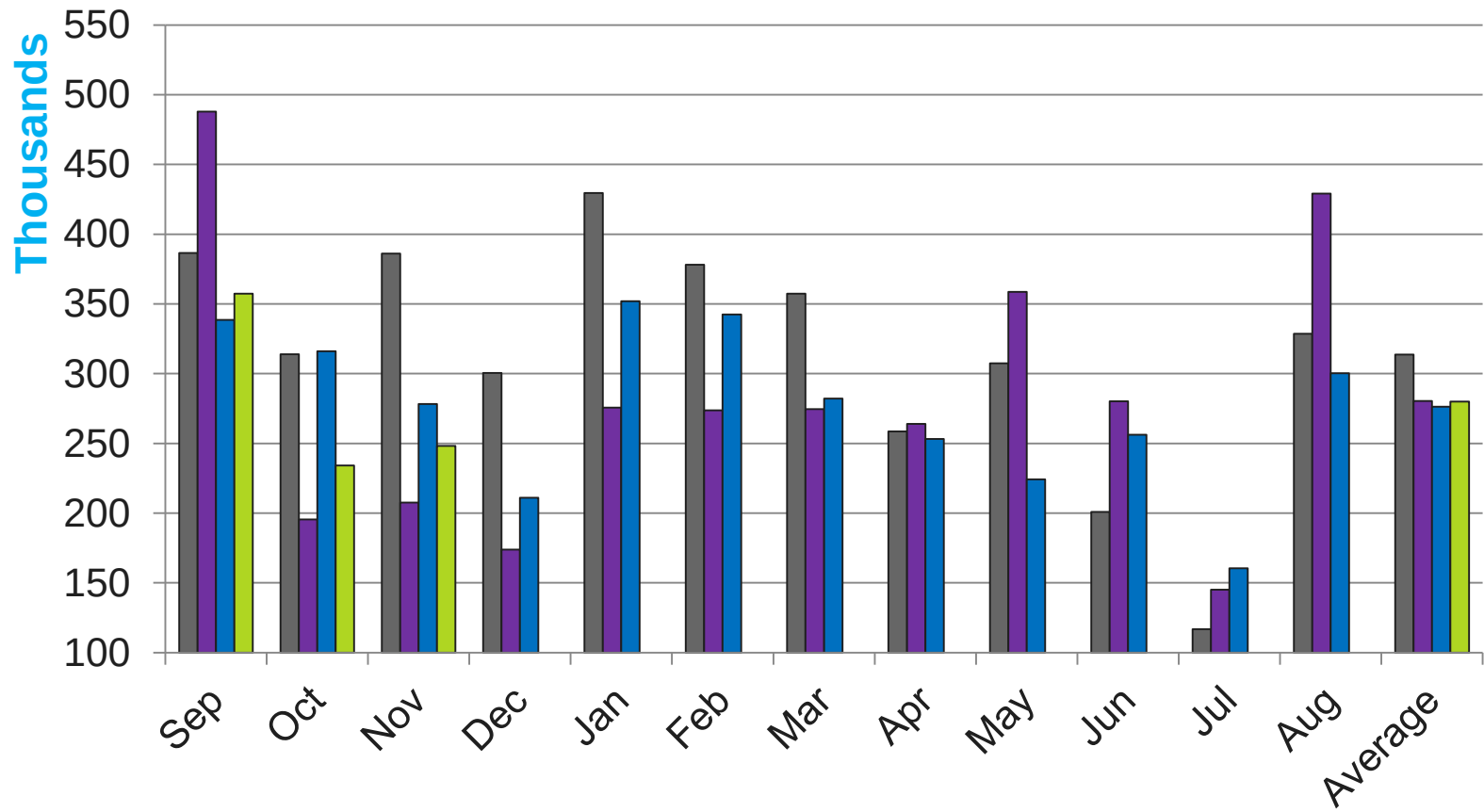
Bounce Rate (%)

September 2015 to November 2018 (Angelfish)



Document Downloads

September 2015 to November 2018 (Angelfish)



Year ■ 2015/16 ■ 2016/17 ■ 2017/18 ■ 2018/19

Top Page Titles - Current Month

November 2018 (Angelfish)

1. home
2. staff links
3. mycbe powerschool
4. find a school
5. home - dashboard
6. search
7. a variety of career opportunities
8. support, technical & professional careers
9. technology tools
10. schools from a-z
11. mycbe powerschool creating an account
12. cbe system calendars
13. fees & waivers
14. 2018-19 school calendars have been finalized
15. technical support for students & parents
16. key dates
17. find my bus route maps
18. long-term strategy for the northwest and north central french immersion programs
19. our schools
20. brightspace parent login help
21. bus maps & schedules

Top Page Titles - Current Year

December 1, 2017 to November 30, 2018 (Angelfish)

- | | |
|---|---|
| 1. home | 13. fees & waivers |
| 2. staff links | 14. important winter storm
warning and possible school
closures |
| 3. search | 15. bus maps & schedules |
| 4. a variety of career
opportunities | 16. technology tools |
| 5. find a school | 17. our schools |
| 6. Home - dashboard | 18. getting students to school |
| 7. mycbe powerschool | 19. cbe launches new student
information system |
| 8. support, technical &
professional careers | 20. great learning starts here |
| 9. find my bus route maps | 21. mycbe powerschool creating
an account |
| 10. schools from a-z | 22. teach with us |
| 11. find a school | |
| 12. cbe system calendars | |

Top Documents - Current Month

November 2018 (Angelfish)

1. 2018-19 traditional calendar
2. 2017-18 traditional calendar
3. detailed high school course guide
4. 2018-19 modified calendar
5. get ready get set go for it short
6. student registration form
7. 021118 french immersion proposed plan handout
8. faq content filtering cbe
9. collective agreement cbe ata
10. three year education plan
11. Ar1062
12. 2019-20 traditional calendar
13. 2017-18 modified calendar
14. international baccalaureate registration information and expression of interest
15. ar6005 student code of conduct
16. applying for a job external applicants
17. transfer request high school
18. unique opportunities/business management
19. transfer request k-9 schools

Top Documents - Current Year

December 1, 2017 to November 30, 2018(Angelfish)

1. 2017-18 traditional calendar
2. 2018-19 traditional calendar
3. student registration form
4. detailed high school course guide
5. 2017-18 modified calendar
6. 2018-19 modified calendar
7. get ready get set go for it short
8. ar1062
9. collective agreement cbe ata
10. faq content filtering cbe
11. applying for a job external applicants
12. three-year education plan
13. transfer request k-9 schools
14. transfer request high school
15. international baccalaureate registration information and expression of interest
16. fee waiver application
17. ar6005 student code of conduct
18. provincial achievement test schedule 2017-18
19. 2019-20 traditional calendar
20. is the traditional learning centre tlc the right choice

Top Queries - Current Month

November 2018 (SharePoint)

- | | |
|------------------------------|---|
| 1. whitehorn | 15. design guidelines |
| 2. international students | 16. duplicates:"2253429" |
| 3. duplicates:"59306" | 17. duplicates:"74002" |
| 4. duplicates:"59281" | 18. kindergarten |
| 5. duplicates:"74253" | 19. powerschool |
| 6. forms | 20. records |
| 7. d2l | 21. 2018-2019 calendars |
| 8. bus | 22. 3 year plan |
| 9. calendars | 23. accelerated assistant
principal cohort |
| 10. early development centre | 24. aerr |
| 11. benefits | 25. alternative programs |
| 12. staff insite | 26. area offices |
| 13. 3 year education plan | 27. arts-centred learning |
| 14. assessment | |

Top Queries - Current Year

December 1, 2017 to November 30, 2018 (SharePoint)

- | | |
|----------------------------------|---|
| 1. whitehorn | 14. iris |
| 2. forms | 15. d2l |
| 3. international students | 16. benefits |
| 4. staff insite | 17. gate |
| 5. human resources | 18. bus |
| 6. cbe three-year education plan | 19. 3 year education plan |
| 7. calendar | 20. kingsland |
| 8. insite | 21. hr |
| 9. duplicates:"59306" | 22. early development centre |
| 10. iris portal | 23. ell |
| 11. calendars | 24. assessment and reporting of citizenship, personal development and character |
| 12. my cbe account | 25. transportation |
| 13. Assessment | |

Top Failed Queries - Current Month

November 2018 (SharePoint)

1. whitehorn
2. international students
3. duplicates:"59306"
4. duplicates:"59281"
5. duplicates:"74253"
6. forms
7. d2l
8. bus
9. calendars
10. early development centre
11. benefits
12. staff insite
13. duplicates:"2253429"
14. Records
15. duplicates:"74002"
16. 3 year education plan
17. assessment
18. design guidelines
19. transportation
20. dec 7 pd
21. caretakers career
22. duplicates:"74230"
23. duplicates:"1578100"
24. hr
25. teacher license microsoft office
26. bus stop change request
27. teacher microsfot word liscence

Top Failed Queries - Current Year

December 1, 2017 to November 30, 2018(SharePoint)

- | | |
|----------------------------------|---|
| 1. whitehorn | 14. iris |
| 2. forms | 15. d2l |
| 3. international students | 16. benefits |
| 4. staff insite | 17. gate |
| 5. human resources | 18. bus |
| 6. cbe three-year education plan | 19. 3 year education plan |
| 7. calendar | 20. kingsland |
| 8. insite | 21. hr |
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| 10. iris portal | 23. ell |
| 11. calendars | 24. assessment and reporting of citizenship, personal development and character |
| 12. my cbe account | 25. transportation |
| 13. Assessment | |